



PROFESSIONAL DEVELOPMENT PROGRAM

Executive Education Summer, July 2025

Develop high-level professional skills
to propel your career forward

Courses



Powerful, dynamic short courses designed for current & future business leaders

- Marketing
- Artificial Intelligence
- Presentation Skills



Study at one of 3 locations:

- **Fort Lauderdale**
- **Miami**
- **Boston**

Join us today!

OVERVIEW

In today's globally connected economy, professional development and advanced business knowledge are essential for staying competitive. The TALK Professional Development Program, Executive Education provides students a unique opportunity to gain a competitive edge by deepening their understanding and abilities in key areas of business and business dynamics.

The courses, Artificial Intelligence, Marketing, and Presentation Skills provide students the theory and practical applications related to the subject matter, so that students can apply their knowledge in real-world situations. Additionally, students will enhance their business skills while improving their English proficiency.

ELIGIBILITY REQUIREMENTS

- **International Students:**
 - PDP16 (16 lessons per week): Non-F1 students
 - PDP18 (18 lessons per week): F1 student Visa or similar
- **Age Requirement:**
Minimum of 18 years
- **English Proficiency:**
TALK Level 5 or CEFR Level C1
- **Minimum Enrollment:**
1 course (2 or 3 weeks)

BENEFITS

- Develop powerful new business and professional skills.
- Potential for increased career opportunities when returning to your home country.
- Graduating students are awarded certificates for successfully completing courses.
- Development of international alumni contacts.



SCHOOL LOCATIONS, COURSES, DATES & SCHEDULES

School Location	Course Name	Date - 2-Week Course	Date - 3-Week Course
Fort Lauderdale	Artificial Intelligence	Jul 06 to Jul 19	Jul 06 to Jul 26
Miami	Marketing		
Boston	Presentation Skills		

WEEKLY COURSE SCHEDULE

Professional Development Program 16 Lessons per Week (PDP16)

	Mon	Tue	Wed	Thu
Session 1	9:00 -10:50 (2 Lessons)	9:00 -10:50 (2 Lessons)	9:00 -10:50 (2 Lessons)	9:00 -10:50 (2 Lessons)
Session 2	11:20 -13:10 (2 Lessons)	11:20 -13:10 (2 Lessons)	11:20 -13:10 (2 Lessons)	11:20 -13:10 (2 Lessons)

Professional Development Program 18 Lessons per Week (PDP18)

	Mon	Tue	Wed	Thu
Session 1	9:00 -10:50 (2 Lessons)	9:00 -10:50 (2 Lessons)	9:00 -10:50 (2 Lessons)	9:00 -10:50 (2 Lessons)
Session 2	11:20 -13:10 (2 Lessons)	11:20 -13:10 (2 Lessons)	11:20 -13:10 (2 Lessons)	11:20 -13:10 (2 Lessons)
Session 3	13:40 -15:30 (2 Lessons)			



LOCATION & COURSE OVERVIEW



Known as the “Venice of America” because of the extensive system of inland waterways that wind through the city and beyond, Fort Lauderdale is one of the most popular tourist destinations in the U.S. **TALK** Fort Lauderdale is located across from the campus of Nova Southeastern University and about 10 miles from the city’s famous oceanfront and cruise port area. **TALK** students are able to participate in fun and exciting local activities and develop friendships with American university students.



ARTIFICIAL INTELLIGENCE COURSE OVERVIEW

Gain a competitive edge with this dynamic AI course! Explore AI systems, workflows, and prompt engineering while mastering generative AI for content creation. Learn how to apply AI in real-world business settings, understand ethical considerations, and leverage AI for innovation. This course equips you with cutting-edge skills, preparing you for high-demand roles in marketing, strategy, and beyond. Whether streamlining processes or leading AI initiatives, you’ll gain practical expertise to future-proof your career and thrive in the AI-driven business world!

LOCATION & COURSE OVERVIEW



Miami, with its impressive skyline defined by skyscrapers, is the center for international trade between the U.S. and Latin America. **TALK** Miami is located in Miami's vibrant Brickell financial district, within walking distance of fashionable cafés, restaurants and boutiques. Students enjoy this convenient location because it is just minutes away from entertainment venues, parks, shopping, museums and theaters.



MARKETING COURSE OVERVIEW

Master the art and science of marketing in this dynamic course! Learn how to create powerful strategies, analyze consumer behavior, and leverage digital tools to drive business success. Explore branding, social media, market research, and the latest trends shaping the industry. Gain hands-on experience with real-world case studies and data-driven decision-making. Whether you aim to launch a business, excel in digital marketing, or lead global campaigns, this course will equip you with essential skills to thrive in today's competitive market and future-proof your career!

LOCATION & COURSE OVERVIEW



The historic city of Boston, with its world-renowned universities and famous landmarks, is one of the most desired destinations for international students. **TALK** Boston, situated in the center of Boston's Financial District, offers our students a dynamic cosmopolitan environment right at their doorstep. A two-minute walk to the subway unlocks a city in which old historic streets and lush green spaces reveal great diversity, beautiful cobblestone streets, and unforgettable tourist attractions.



PRESENTATION SKILLS COURSE OVERVIEW

Enhance your confidence and communication with this powerful Presentation Skills course! Learn how to captivate any audience, structure compelling speeches, and deliver ideas with clarity and impact. Master body language, vocal techniques, and storytelling to make your presentations unforgettable. Whether pitching a business idea, leading meetings, or speaking at events, this course will equip you with the skills needed to engage, persuade, and inspire. Gain hands-on practice and expert feedback to refine your style and stand out in any professional setting. Take your career to the next level!

STORIES FROM OUR STUDENTS



Cammy Chen
Taipei, Taiwan



Course: Marketing

Location: TALK Boston

"I highly recommend the TALK Schools Business Certificate program. For students planning to study in the US in the future, the teaching style of these courses will be very helpful as a warm-up exercise. For students with work experience, the class discussions will resonate with you, and you'll also learn new concepts and gain insight into European and American thought processes."



Hilal Göver
Istanbul, Turkey



Course: Marketing

Location: TALK Miami

"I have a degree in Physiotherapy & Rehabilitation and four years of experience as a physiotherapist. I'm planning to open a clinic in my home country and took a marketing course at TALK Miami to improve my Business English. The course was hands-on, with activities like SWOT analysis and visits to various organizations. The instructor was knowledgeable and offered personalized marketing strategy advice. I highly recommend the course to others."



Juhyoung Lee
Seoul, South Korea



Course: Business Law & Marketing

Location: TALK Boston

"I'm impressed with how TALK's Business Certificate program offers broad and deep learning opportunities. Additionally, it was much more interesting for me as it covered new topics I hadn't explored before. The teachers put a lot of effort into helping students understand new concepts. I can confidently recommend it to other students."

OUR AFFILIATIONS:





**TALK
EDUCATION
GROUP**



BOSTON

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